

CHAMBER NEWSLETTER

NOVEMBER 2025

Woodbury Mayor's Update Luncheon

November 13, 2025

11:30am - 1:00pm

Central Park Woodlands Room
8595 Central Park Place
Woodbury

REGISTER TODAY

\$29 Members--Register by Nov. 5

Sponsored By



Join us for this popular Chamber Business Networking Luncheon that is sure to sell out! Hear Mayor Anne Burt reflect on highlights of the year as well as share updates regarding the City Council's strategic initiatives, projects in the City and what's on the horizon in 2026.



Anne Burt was elected Woodbury's sixth mayor in 2018. Prior to taking office, Burt served on the City's Planning Commission, Parks and Recreation Commission and 2040 Comprehensive Plan Task Force. She has worked for more than 35 years in water quality industry; focusing on technical consulting in the treatment of water used in various industries including drinking water, waste water, industrial water, and building water systems.

A Woodbury resident since 2004, Burt and her husband Jeff have three adult children. Burt is a co-chair of the Regional Council of Mayors, sits on the boards of the Woodbury Area Chamber of Commerce & the Woodbury Community Foundation, is a Lions Club member and is active in her faith community. She enjoys engaging in activities and events in Woodbury and especially enjoys the city parks, trails, and tennis courts. Mayor Burt is always open to conversations with residents and businesses.

*Party Cart
Board & Brush*

MEMBER BENEFITS

- Receive discounted pricing for an EXPO booth
- Tag the Chamber on social media posts to expand your audience
- Join a Connect Group to strengthen your network

PRESIDENT MESSAGE



Laurie Staiger, IOM
Chamber President

Autumn is in full force! This month marks my 8th year serving the chamber and I could not be more grateful for this team, our volunteers, partners and the members who make this community shine. In these 8 years, we have grown membership, increased our member programming and launched a foundation.

Our board of directors continues to raise the bar and lead us toward new heights. As we say farewell to three outstanding directors, Kim Quigley (Summit Orthopedics), Gina Kazmerski (Image 360), and Rob Raveling (Lake Elmo Bank), I want to extend my heartfelt gratitude for your years of leadership and commitment. Because of your efforts, we celebrate our highest membership to date. We are thrilled to welcome four new directors to the board in 2026. A warm welcome to Dr. Neli Augustson, Carrie Frost, Eric Rislove and Michael Wilhelmi. With this dynamic team, we look forward to an exciting 2026 as we grow the Woodbury Chamber Business Foundation and expand programming that helps our members connect, learn, and thrive.

Thank you for your membership with the Woodbury Chamber. We have a very special community of business owners who are always ready to lend a hand and lift another. Get involved and find out for yourself how we are positively impacting business in Woodbury and beyond.

INTRODUCING 2026 BOARD OF DIRECTORS

Executive Team

Chair: Jillian Faber, Farrell's eXtreme Bodyshaping

First Vice Chair: Mary Ellen Reihlsen, Hellmuth & Johnson

Second Vice Chair: Amber Bisek, Board & Brush

Treasurer: Brian King, Rock U Music School

Past Chair: Meggan Kerkenbush, Bridgeman's Ice Cream Parlor

Returning Directors

Mayor Anne Burt, City of Woodbury
Julie Nielson, SoWashCo School District
Laura Scheidecker, Cardinal Remodeling
Janelle Schmitz, City of Woodbury

New Directors

Neli Augustson, Woodbury Direct Primary Care
Carrie Frost, BankCherokee
Eric Rislove, Edward Jones
Michael Wilhelmi, Xcel Energy



Mission: Connecting businesses to strengthen community

Vision: To serve as the catalyst for a thriving economy and be the essential resource for businesses in the community

NETWORKING EVENTS



Good Morning Woodbury

8:00-9:00 a.m. - Free to attend

Thursday, November 6

Host & Location:

Saint Therese of Woodbury

The Redwoods

4200 Benjamin Drive

Woodbury



Business After Hours

4:00-6:00 p.m. - Free to attend

Tuesday, November 18

Host & Location:

Portillo's Hotdogs

8450 Hudson Road

Woodbury



Lunch & Learn: MN Paid Family & Medical Leave Act

**Attorney Mary Ellen Reihsen,
Hellmuth & Johnson**

Monday, November 17; Noon

Chamber Conference Room 145

Event is full! Email

michele@woodburychamber.org

to be added to the wait list.

PLEASE BRING PERSONAL HYGIENE ITEMS TO NETWORKING EVENTS AND SUPPORT BASIC NEEDS, THE CHAMBER'S 2025 CHARITABLE PARTNER.



FUNDRAISER AT PORTILLO'S

NOVEMBER 20, 2025

5-8 PM

8450 HUDSON ROAD

Stop by Portillo's for dinner and mention the Woodbury Chamber Business Foundation at checkout; 20% of sales will be donated to the foundation! Order online or in app for pickup using code PORTILLOS50 in the "Coupon Code" field.

A new Chamber initiative, the business foundation is committed to building strong leaders and offering programs that enrich and energize our business community, including:

- ✓ Providing leadership programming
- ✓ Supporting educators
- ✓ Creating career pathways for students

CALL FOR COMMUNITY AWARD NOMINATIONS

Application Deadline November 10, 2025

[CLICK HERE](#) TO NOMINATE!

Recipients will be celebrated at the Community Awards Gala on January 16, 2026

Business of the Year



Nominee must be a Chamber member and a business operating in the Woodbury area for at least 5 years. The business should exemplify leadership, community support, business success or economic growth. *Chamber Executive Committee members not eligible.*

Educator of the Year



Nominee must be a licensed PK-12 teacher at a public or private school within the Woodbury area during the 24-25 school year. Nominee should demonstrate commitment to student success by inspiring students of all backgrounds and abilities to reach their full potential.

Everyday Hero



Nominee must be a Woodbury area resident and have shown compassion, generosity, or service in making a positive impact on others or the community in 2025. *Chamber Executive Committee members are not eligible.*

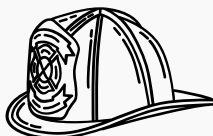
Nonprofit of the Year



Nominee must be an active 501-C3 Chamber member organization located or operating in the Woodbury area for a minimum of 3 years. Organization should provide innovative services, meaningful contributions and make a positive impact in the community.

Public Safety Worker of the Year

Nominee must be employed as a public safety worker with the Woodbury area and been involved in an event or circumstance that displayed heroism, community service, ingenuity, bravery or dedication in 2025.



EVENTS



Tickets

\$110 Individual Tickets
\$800 Table of 8
December 11 Deadline

Friday, January 16, 2026 6:00 - 10:00 p.m.

WOODBURY CENTRAL PARK TODAY
8595 CENTRAL PARK PLACE

Join us as for a night of elegance and celebration as we honor our community award winners and toast to a successful year!

Sponsorships & Tickets Available!

[REGISTER
HERE](#)

Thank You Exclusive Sponsors

Presenting Sponsor



Diamond Sponsor



Social Hour Sponsor



[REGISTER
HERE](#)

Saturday, March 28, 2026 10:00 a.m. - 3 p.m.

M HEALTH FAIRVIEW SPORTS CENTER
4125 RADIO DRIVE

Booth Sales & Sponsorships Now Open!

Purchase a Booth!

Chamber members receive discounted rates plus early registration pricing rates if booked by January 9:

Single Booth Member: \$395

Civic Nonprofit Booth Member: \$265

Food Booth Member: \$300

Sponsor the Event!

A variety of sponsorships are available ranging from \$1,000 - \$3,000 and many include a booth. See options on newsletter flyer.



**Thank You
Platinum Sponsor**

WOODBURY AREA
Chamber
OF COMMERCE

Community Awards Gala Sponsorship Opportunities

January 16, 2026

PRESENTING SPONSOR

EXCLUSIVE

\$5,000

- "Presenting Sponsor" recognition on all event materials and signage
- Premium table of 8 (Preferred Seating) & three bottles of wine on table
- Opportunity to address the audience & introduce your business via a 3-minute promo video played during event (sponsor provided)
- Emcee recognition throughout the evening
- One eblast to membership promoting one feature of your business (sponsor provides)
- Recognized in event video credits
- Logo in Newsletter, Awards Video Presentation & Gala Program
- Featured Social Media post
- Logo on Chamber & Silent Auction Website

DIAMOND SPONSOR

EXCLUSIVE

\$3,000

- Table of 8 (Preferred Seating) & two bottles of wine on table
- Logo on Event Signage
- Provide "Welcome Toast" to kick off event
- Emcee recognition throughout the evening
- Logo in Newsletter, Awards Video Presentation & Gala Program
- Featured Social Media post
- Logo on Chamber & Silent Auction Website

ENTERTAINMENT SPONSOR

EXCLUSIVE

\$2,500

- 6 Gala Tickets (Preferred Seating) & one bottle of wine on table
- Logo on Event Signage & displayed at entertainment area
- Emcee recognition
- Social Media recognition
- Logo on Chamber & Silent Auction Website
- Logo in Newsletter & Gala program

SOCIAL HOUR SPONSOR

EXCLUSIVE

\$2,500

- 4 Gala Tickets (Preferred Seating)
- Signature Drink naming rights
- Logo on cocktail napkins
- Signage on the bar area
- Social Media recognition
- Logo on Chamber & Silent Auction Website
- Logo in Newsletter & Gala program

PLATINUM SPONSOR

\$1,000

- 2 Gala Tickets (Reserved Seating)
- Logo on Event Signage
- Logo on Chamber Website
- Logo in Newsletter & Gala program

GOLD SPONSOR

\$750

- 2 Gala Tickets
- Logo on Chamber Website
- Logo in Newsletter & Gala program

SILVER SPONSOR

\$500

- Logo on Chamber Website
- Logo in Newsletter & Gala program

REGISTER AT WOODBURYCHAMBER.ORG



SPONSORSHIPS

SATURDAY, MARCH 28, 2026
10:00AM - 3:00PM
M HEALTH FAIRVIEW SPORTS CENTER
4125 RADIO DRIVE

PLATINUM

\$5000
EXCLUSIVE

- Triple Booth (30' x 10') with Priority Placement, Electricity & Sponsor Signage
- First right of refusal next year
- Logo in Digital Display Ads
- Sponsor Message delivered by Emcee at Main Stage
- 4 fluster flags at EXPO Main Entrance (sponsor provided)
- Logo inclusion in Marketing Materials: Exclusive Social Media Promotion, Newsletter, EXPO Poster, EXPO Guide

SOLD
SUMMIT
ORTHOPEDICS

GOLD

\$3000
UNLIMITED

- Single Booth (10' x 10') with Sponsor Signage
- Priority Booth Placement
- Sponsor interview on stage
- One stand-alone retractable banner placed on EXPO show floor (sponsor provided)
- Logo inclusion in Marketing Materials: Newsletter, EXPO Poster, EXPO Guide

SILVER

\$2000
UNLIMITED

- Single Booth (10' x 10') with Sponsor Signage
- Priority Booth Placement
- Logo inclusion in Marketing Materials
- Logo inclusion in Marketing Materials: Newsletter, EXPO Poster, EXPO Guide

KID'S AREA

\$2200
5 AVAILABLE

- Single Booth (10' x 10') with Sponsor Signage
- Booth Placement adjacent to a Chamber coordinated kid's activity
- First right of refusal next year
- Logo inclusion in Marketing Materials: Newsletter, EXPO Poster, EXPO Guide

ENTERTAINMENT

\$1800
2 AVAILABLE

- Single Booth (10' x 10') with logo on Entertainment Schedule Signage & Booth Placement near stage
- Stand-alone retractable banner on stage
- First right of refusal next year
- Logo inclusion in Marketing Materials: Newsletter, EXPO Poster, EXPO Guide

KEY AREA

\$1000

1 OF 3 AREAS: VEHICLE FAIR, COMMUNITY STAGE OR SHOW FLOOR

- Single Booth (10' x 10') with Sponsor Signage
- First right of refusal next year
- Logo inclusion in Marketing Materials: Newsletter, EXPO Poster, EXPO Guide

SHOW FLOOR SOLD
Beyond The Pines Tax & Accounting

JOIN US FOR THE LARGEST COMMUNITY TRADESHOW IN THE EAST METRO!

REGISTER AT WOODBURYCHAMBER.ORG
SPONSORSHIPS ARE NON REFUNDABLE

RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.



Fyzical Therapy & Balance Center
New Owners

670 Commerce Drive, Suite 130, Woodbury



Homewatch CareGivers of East St. Paul
New Business

8519 Eagle Point Blvd., Suite 175, Lake Elmo



Petal + Stem Aesthetic & Longevity
New Business

796 Bielenberg Drive, Suite 102, Woodbury



Studio Pilates Woodbury
New Business

1605 Queens Drive, Suite 102, Woodbury

Photo Credit: Tom Dunn Photography

YOU'RE INVITED! NOVEMBER RIBBON CUTTINGS

CENTRAL PARK

Re-grand Opening
November 2, 2025

11:30am

8595 Central Park Place
Woodbury

TESLA

New Business
November 4, 2025

11:00am

9800 Hudson Blvd.
Lake Elmo

MSP PLUMBING HEATING & AIR

New Location
November 6, 2025

3:00pm

2415 Ventura Drive
Woodbury

HEYDAY

New Owner
November 18, 2025

3:00pm

7030 Valley Creek Plaza
Woodbury

MEMBER NEWS



New Businesses Now Open!

- **Hangry Joe's Hot Chicken & Wings** (1960 Donegal Drive) is known for their authentic Nashville Hot Chicken.
- **Honey Baked Ham** (779 Bielenberg Drive) store offers their signature glazed hams, sandwiches and side dishes, making it convenient for holidays and other occasions.
- **Topgolf Woodbury** (560 Bielenberg Drive) features 102 outdoor climate-controlled hitting bays spanning three levels, as well as a full-service sports bar and restaurant, private event space and rooftop terrace.
- **Central Park** (8595 Central Park Place) held its Grand Reopening Celebration on November 2nd with family-friendly activities, live entertainment, and the opportunity to explore newly renovated spaces, including Lookout Ridge Indoor Playground and expanded public gathering spaces.



Named a 2025 Outstanding Disability Employer

The award was given by the Minnesota Organization for Habilitation and Rehabilitation and honors companies that go above and beyond to support employees with disabilities, allowing them to thrive in the workforce.



Attorney Mary Ellen Reihsen Published Article on MN Paid Family & Medical Leave Act

The first article in a three-part Employer Advisory Series focusing on understanding employer obligations under the Minnesota Paid Family and Medical Leave Act is available to read at <https://bit.ly/3W5R9zi>.



Pasta For A Purpose! Fundraising Celebration

November 5, 2025
4:30pm
Tinucci's

Enjoy an Evening Featuring:

- A delicious Italian buffet
- Silent auction with exciting items and experiences
- Thrift jewelry pop-up shop with unique finds
- Lively company and community spirit
- Share a meal, share your heart. Get your tickets today!

\$20 for Adults
\$5 for Children (ages 3-13)

Click link to purchase tickets
<https://givebutter.com/2025pasta>



Get up to **\$50k** in grant dollars for **your business.**

Learn more and apply at BizRecycling.com/Innovation

RENEWING MEMBERS

We thank the following members for renewing their membership and for their continued support of the chamber.

1-5 Year Members

Mainstream Boutique Woodbury
Member Since 2024

HEYDAY Woodbury
Member Since 2023

Thompson Thrift-Meridian at CityPlace
Member Since 2023

TitleSmart Inc.
Member Since 2023

Central Bark
Member Since 2022

Feuerhelm Langer & Ruza
Member Since 2022

Muir Investment Holdings
Member Since 2022

Bridgeman's Ice Cream Parlor
Member Since 2021

Resilient PT and Performance
Member Since 2021

Justin Films
Member Since 2020

6-10 Year Members

Dance and Entertainment Studios
Member Since 2018

Hometown Senior Living
Member Since 2018

Hospice of the Midwest
Member Since 2018

The Legends of Woodbury Senior Apartments
Member Since 2018

Rapp Strategies
Member Since 2018

Premier Banks Woodbury
Member Since 2017

The Myers- Thrivent
Member Since 2017

APG of East Central Minnesota
Member Since 2015

Kraus-Anderson Realty Company
Member Since 2015

11-20 Year Members

Wings Credit Union
Member Since 2014

Jersey Mike's Subs
Member Since 2013

20+ Year Members

Ideal Credit Union
Member Since 2001

NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

ACCURATE ACCOUNTING & TAX SERVICES, PLLC
accurateaccountingtax.com

BEYOND THE PINES TAX AND ACCOUNTING LLC
beyondthepinestax.com

COLONIAL LIFE
ashiseta.lema@coloniallifesales.com

LKPM EVENTS
lkpmevents.com/

NEIGHBORS, INC.
neighborsmn.org

THE HONEYBAKED HAM CO.
honeybaked.com

THE PART BARN
aeder@hoari.com

WOODBURY ICE
primehockeymn@gmail.com

WOODBURY LEADERSHIP ACADEMY
wlamn.org