

CHAMBER NEWSLETTER

DECEMBER 2025



Join Us on the Red Carpet! \$110 INDIVIDUAL TICKET \$800 TABLE OF 8

REGISTER BY DECEMBER 11

REGISTER HERE

Celebrate with us as we recognize this year's community award recipients red carpet style! Evening includes cocktail hour, live music by crooner Gary LaRue, wine pull, Lake Elmo Inn short rib plated dinner, awards program, dessert & silent auction.

PRESENTING SPONSOR



DIAMOND SPONSOR



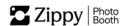
SOCIAL HOUR SPONSOR











GOLD



SILVER



MEMBER BENEFITS:

- Connect Networking Group
- 2026 Membership Directory Advertising
- EXPO Booth at Discounted Price



BOARD CHAIR MESSAGE



Chamber Board Chair

Serving as Board Chair has given me a front-row seat to the incredible leadership that exists within our membership and on our Board. The dedication, creativity, and heart that each of you bring to the table reminds me that leadership isn't about holding a title — it's about showing up, listening, and empowering others to shine. My 18-month tenure has been both an honor and a profound learning experience.

When I first stepped into this role, I knew the Chamber played a vital part in the success of our local business community. What I didn't fully grasp was how deep that impact runs. The Chamber doesn't just host events or promote businesses; it builds bridges — between people, between ideas, and between opportunities. The Chamber's success is the result of collective effort, shared responsibility, and a community that believes in the power of working together.

I'm deeply proud of the progress we've made — from strengthening our programs and partnerships to launching the Woodbury Chamber Foundation, which will shape the Chamber's future for years to come. But more than anything, I'm grateful. Grateful for the Board's commitment and collaboration, for our members' trust and engagement, and for the opportunity to contribute to an organization that truly makes a difference.

As I pass the gavel, I do so with confidence, knowing the Chamber is in strong, capable hands and poised for even greater things ahead. Thank you for the privilege of serving as your Chair. It has been one of the most rewarding experiences of my professional life.



Mission: Connecting businesses to strengthen community

Vision: To serve as the catalyst for a thriving economy and be the essential resource for businesses in the community

Chamber 201--New Program Launching in 2026! Take Your Membership to the Next Level!

You've been a member of the Chamber—now it's time to unlock its full potential. Chamber 201 is a roadmap to getting the most out of your membership. Discover insider tips, bigger opportunities, and powerful tools designed to help you grow your business and make meaningful connections.

First offering is Tuesday, January 22 at 9:30am. <u>Click</u> <u>here</u> to register. Bring your laptop and get hands-on experience during the session!



NETWORKING EVENTS



December Good Morning Woodbury

8:00-9:00 a.m. - Free to attend **Thursday, December 4 Host & Location: Shriners Children's** 215 Radio Drive., Suite 100 Woodbury



December Business After Hours

4:00-6:00 p.m. - Free to attend **Tuesday, December 16**Sponsor: Lake Elmo Bank

Location: Lake Elmo Inn

3442 Lake Elmo Ave.

Lake Flmo



Chamber 101

9:00 - 10:00 a.m. - Free to attend

Thursday, December 11

Location: Chamber Conference Room

700 Commerce Drive, Suite 145

Woodbury

Sign Up

LUNCH & LEARN

GET MORE DONE IN LESS TIME

December 10, 2025, Noon-1:00 p.m. Chamber Conference Room 145 700 Commerce Drive, Woodbury Program is full!
Email to be added to wait list:
michele@woodburychamber.org

Learn practical strategies to help your business grow rapidly, explore proven methods to boost daily productivity, and uncover common myths about multitasking. By applying these techniques, you'll be on the path to a more focused, productive, and fulfilling life!

Take it from our presenter Matt Johnson, "If you're anything like me, you wake up to a massive to-do list that only grows from Monday to Friday. No matter how early you start, it feels like there's never enough time to get everything done. Decisions pile up: 'Who should I follow up with first? Which tasks are most important? Where can I maximize my ROI? How can I create systems to manage my day effectively?' Over time, I've had to learn how to accomplish more in less time—and in this session, I'll be sharing those same tips with attendees so you can do the same."



Matt Johnson is founder of the Anew Real Estate Group with Keller Williams Premier Realty. Licensed in Minnesota and Wisconsin, Matt has been a full-time real estate agent for over 20 years and brings a wealth of knowledge in home remodeling, maximizing return when selling, and assists with potential opportunities to build equity on the next home.



RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.



Central Park

Grand Re-opening 8595 Central Park Place, Woodbury



MSP Plumbing Heating Air

New Location 2415 Ventura Drive, Woodbury



Tesla

New Business 9800 Hudson Blvd., Lake Elmo

Photo Credits: Tom Dunn Photography



Advertise TODAY in the 2026 Woodbury Membership Directory.

CREATE AND BUILD CONNECTIONS!

This is your guide to finding and connecting with fellow chamber members to strengthen your relationships in the business community. By advertising in this membership directory you are supporting the chamber and promoting your business at the same time.

Ad Size	Dimensions	4-color
Logo Listing	2.125" x .6"	\$145
1/4 Page Horizontal / Vertical	(H) 4.5" x 1.687" (V) 2.125" x 3.5"	\$255
1/2 Page Horizontal / Vertical	(H) 4.5" x 3.5" (V) 2.125" x 7.25"	\$305
Full Page	4.5* × 7.25*	\$445
Tab Dividers	4.5" x 7.5"	\$495
Inside Covers*	5.5" x 8.5"	\$635
Back Cover*	5.5" x 8.5"	\$735
Add bleed. (0.125" on all sides)		

CONTACT YOUR SALES REPRESENTATIVE!

KRISTINE RICHTER 952-846-2047

kristine.richter@apgecm.com



Chamber



MEMBER NEWS



Metro Transit is launching a new bus route (Route 345) on December 6th. This route will provide hourly service, seven days a week between the Woodlane Park and Ride in Woodbury and the Mall of America in Bloomington. There will be stops in Newport, West St. Paul and the Minneapolis/St. Paul International Airport.

Washington County is hosting an open house on December 10 to provide information about the new route and other transit options serving our community. Stop by at the Newport Transit Center from 4-6 pm.

More information about the new Route 345 can be found in the website link https://www.metrotransit.org/Data/Sites/1/media/pdfs/Schedules/Routes/dec25/345.pdf



Attorney Mary Ellen Reihsen
Published Article:
Critical Dates for Employers
Under Minnesota's Paid Family
and Medical Leave--Things to
Do & When to Do Them

The second article in a three-part Employer Advisory Series focusing on the Minnesota Paid Family and Medical Leave Act is available to read: https://hjlawfirm.com/minnesota-paid-family-and-medical-leave-act-employer-advisory-series-article-ii-of-iii/

Congratulations SoWashCo School Superintendent Julie Nielsen! Named "Leader in Education of the Year" by Cottage Grove Chamber of Commerce





Congratulations on your 25th Anniversary in Woodbury!



Congratulations M Health
Fairview Woodwinds Hospital
on 25 Years of Service to the
Woodbury Community!

When the M Health Fairview Woodwinds hospital was designed, planners drew inspiration from the area's natural surroundings, creating a warm, calming healthcare environment nestled in nature.

The hospital is also honored to receive <u>5-stars in the 2025 CMS-Becker's Hospital Review</u> ranking, a testament to the hospital's enduring excellence.

S BIZRECYCLING | Waste Reduction + Innovation Grant

Get up to \$50k in grant dollars for your business.

Learn more and apply at BizRecycling.com/Innovation



2026 EXPO

BOOTH & SPONSORSHIPS NOW AVAILABLE



M HEALTH FAIRVIEW SPORTS CENTER 4125 RADIO DRIVE

Saturday, March 28, 2026 10:00 a.m. - 3 p.m.

Secure Your Booth Now!

REGISTER HERE

Chamber member discounted booth rates plus discounted pricing if paid by January 9!

Single Booth Member: \$395

Civic Nonprofit Booth Member: \$265

Food Booth Member: \$300

FUN COMMUNITY EVENT FOR ALL AGES!

More than 170 local business and organization booths along with a kid's area fill the show floor. Plus, enjoy food vendors, an outdoor vehicle fair and a wide variety of entertainment! Join us for our 17th year!



Sponsor the EXPO!

A variety of sponsorships are available and some include a booth. <u>Click here</u>

Thank You Title Sponsor!



Gold





Silver























RENEWING MEMBERS

We thank the following members for renewing their membership and for their continued support of the chamber.

1-5 Year Members

Belle Ame Vineyard Weddings and Events

Member Since 2024

Brynn Alden design+build Member Since 2024

Classic Hair Salon And Day Spa Member Since 2024

Edward Jones-Nick Smetana Member Since 2024

Eye Plastic Surgery of Minnesota Member Since 2024

Southern Social Woodbury Member Since 2024

St. Croix Composite Squadron, CAP Member Since 2024

Sunbelt Advisors & True North Mergers & Acquisitions Member Since 2024

RISE Commercial District Member Since 2023

Monda Goette Photography Member Since 2022

Reliable Billing LLC Member Since 2022

1-5 Year Members

Revitup Media Productions Member Since 2022

SoWashCo CARES/Education Foundation Member Since 2022

6-10 Year Members

The Alternative Board -St. Paul Member Since 2019

The CW Twin Cities/Sinclair Digital Member Since 2019

Potts Consulting Member Since 2017

Holiday Inn & Suites - Lake Elmo Member Since 2016

Park Dental-Radio Drive Member Since 2016

Scheel's Catering Member Since 2015

11-20 Year Members

Saint Therese of Woodbury Member Since 2013

Atticus Family Law Member Since 2014

Liberty Financial Consulting Member Since 2014

Bell Bank Member Since 2013

Keller Williams Premier Realty -Matthew Johnson Member Since 2011

Warner's Outdoor Solutions Member Since 2011

Woodbury Wealth Management Member Since 2010

O'Malley's Irish Pub Member Since 2005

Stenseth, Samuelson & Boese Member Since 2005

20+ Year Members

Hudson Road Animal Hospital Member Since 1994

NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

AIRE SERV OF EAST METRO

aireserv.com/east-metro

BIZRECYCLING

bizrecycling.com

BUILD YOUR ROOTS HR CONSULTING

buildyourrootshr.com

MANA BREWING

manabrewing.com

NATURAL CARE CENTER OF WOODBURY

naturalcarewoodbury.com

SENIORS HELPING SENIORS

TwinCitiesEastSHS.com

SHIFTGRAIN CONSULTING

shiftgrainconsulting.com

SIRACUSA TAX & FINANCIAL

siracusacpa.com

SMOOTHIE KING

locations.smoothieking.com

THE PAVILION AT LAKE ELMO

thepavilionlakeelmo.com

SIMI PATNAIK FOR WASHINGTON COUNTY

votesimi.com