



WE'RE OFF AND RUNNING

(Running the 27th Annual Woodbury Chamber Country Mile - That Is!)

SUNDAY, AUGUST 24, 2008

Planning for the 27th annual Woodbury Chamber Country Mile has begun. Last year's event brought over 1000 participants to the Woodbury Community generating increased business to sponsors as well as good will and positive publicity for our City.

For those of you who may not be familiar with the Woodbury Chamber Country Mile, this family friendly event offers something for all family members. In addition to the half marathon run, 5K run, 5K leisure walk, and 1 mile kids' fun run we offer a "Red Carpet Diaper Dash" for kids under two and a "Main Street Tot Trot" for kids under five. The Country Mile has grown from 250 competitors in 1981 to over 1000 in 2007 and has gained the reputation of being one of the best race events in the metropolitan area.

To ensure that the Woodbury Chamber Country Mile continues to be one of the greatest community events, the Woodbury Chamber needs the support of local businesses. **Each year we give local businesses the opportunity to be a sponsor of this popular event.** It is a great way to promote your business and at the same time show your community support.

The Chamber has a variety of sponsorships in which you can be involved; major sponsor, minor sponsors, number sponsor, and water table sponsors. These sponsorships are explained in more detail on the attached form. Please take a moment to review and consider participating as a Woodbury Chamber Country Mile sponsor.

The Woodbury Chamber Country Mile is also totally dependent on volunteers to make this race a reality. Over 100 volunteers are needed from helping with registration to helping at the finish line. The time commitment is minimal (most positions are needed on Sunday, August 24, early morning for approximately three to five hours). If you or any of your employees can volunteer to help with the race, please give Nancy Kennedy a call at the Chamber Office, 578-0722. It is truly amazing to see an event of this magnitude come together through the support of the volunteers. The success of the 2008 Woodbury Chamber Country Mile depends on the support of Chamber Members.



**27th ANNUAL WOODBURY CHAMBER COUNTRY MILE
SUNDAY, AUGUST 24, 2008
Sponsorship Opportunities**

SOLD

MAJOR SPONSOR - \$3,000 - WOODBURY LAKES

- Logo is prominently displayed on over 4,000 promotional brochures.
- Logo is prominently displayed on over 1,000 long sleeved shirts given to participants.
- A banner at the event will display your name/logo as the major sponsor.
- Includes everything else listed for Minor Sponsors.

MINOR SPONSORS - \$900 Before May 16 (\$950 After May 16)

- Logo appears on over 4,000 promotional brochures.
- Logo appears on over 1,000 long sleeved shirts given to participants.
- All sponsors are also named in the Chamber newsletter and in press releases to local newspapers.
- All sponsors are listed in the Woodbury Days Event Guide reaching 65,000 east metro households.
- All sponsors are listed in a full page ad in the Woodbury Magazine reaching 10,000 Woodbury households.
- All sponsors are listed on the Chamber web site.
- All sponsors can provide a banner to be hung along the finish line.
- All sponsors can include information/giveaways for the participant gift bags.

SOLD

NUMBER SPONSOR - \$900 - POSTAL CREDIT UNION

- Includes everything listed for Minor Sponsors.

SOLD

***KID'S ONE-MILE FUN RUN - \$1,000 - SOUTHEAST AREA
YMCA***

- Includes everything listed for Minor Sponsors.
- Logo appears on a special T-shirt given to participants.

_____ **MAIN STREET TOT TROT – \$1,000**

- Includes everything listed for Minor Sponsors.
- Logo appears on a special T-shirt given to participants.

_____ **RED CARPET DIAPER DASH - \$500**

- Includes everything listed for Minor Sponsors.
- Set up and decorate your own display table to promote your business.

_____ **FINISH LINE TABLE SPONSORS - \$250**

- Set up and decorate your own display table to promote your business.

_____ **WATER TABLE SPONSORS - \$250**

- Get a group of 5 to 10 employees/family/friends together to operate a water table.
- Decorate your table and/or yourselves with your company Logo and promote your community involvement.
- We provide the cups and water – you provide the people and tables.
- Water table sponsors are named in the Chamber newsletter and in press releases to local newspapers.

_____ **WATER TABLE SPONSORS - \$500**

- We will staff the water table and provide everything.
- Sponsors are named in the Chamber newsletter and in press releases to local newspapers.

Company Name: _____ Contact Person: _____

Phone Number: _____ Sponsor Fee Enclosed: _____ Please Send Invoice: _____

Credit Card: MasterCard _____ VISA _____ # _____

Expiration Date: _____ Signature: _____

FOR THOSE SPONSORS WHOSE NAME/LOGO WILL APPEAR IN THE BROCHURE AND ON PARTICIPANT SHIRTS, THIS FORM MUST BE RETURNED WITH EITHER A BLACK AND WHITE CAMERA-READY COPY OF YOUR LOGO, YOUR BLACK AND WHITE LOGO ON DISK, OR YOU CAN EMAIL YOUR LOGO TO: chamber@woodburychamber.org NO LATER THAN MAY 23, 2008 IN ORDER TO BE INCLUDED IN THE PROMOTIONAL BROCHURE

Complete this form and mail it to: Woodbury Chamber of Commerce, 7650 Currell Blvd., Suite 360
Woodbury, MN 55125